

APPENDIX 4 – RECOMMENDATIONS & REJECTIONS – COMBINED EDUCATION CHARITY

CENTRAL GRANTS PROGRAMME Combined Education charity

ASSESSMENT CATEGORY – Education & Employment

A New Direction London Limited (14827)

Amount requested: £4,800

Amount recommended: £9,600

Purpose of grant request: A Cultural Leadership Programme

The Applicant

A New Direction London Limited (ANDLL) is a registered charity (1126216) whose main object is the advancement of education by promoting and developing creative learning and access to creative and cultural resources in schools and communities. The Charity works to ensure that all children and young people get the most out of London's creative and cultural offer. They do this by supporting schools to achieve an Artsmark Award, deliver an employment programme, run a place based cultural initiative as well as providing and publishing a range of research and resources.

Background and detail of proposal

ANDLL is seeking funding to deliver cultural leadership training. During a 10 month programme starting in October, participants will grow their leadership skills, knowledge and networks required to strengthen their school's cultural offer and be in a stronger position to take advantage of opportunities within the City.

ANDLL has a decade of experience improving cultural outcomes for teachers. The Cultural Leadership Community (CLC) programme was developed three years ago in response to requests from schools for teacher CPD that develops cultural leadership skills. Comprising expert-led workshops, coaching, peer-learning and Artsmark support, the programme builds a community of 20 teachers who become well networked and confident leading and advocating for cultural education within their workplace. For the three teachers involved, it will culminate in a teacher-led roundtable that will develop partnership working skills and facilitate engagement with key cultural stakeholders.

Across the academic year the teachers will engage in five workshops that will equip them with leadership skills, knowledge and tools to plan for and effect change within their schools. The teachers will also pursue individual training alongside the workshops that will help them develop an action plan linked to their school's improvement plan. The outcome of the project will be teachers that are equipped to improve their schools cultural leadership and teaching, promote access to the City

and London's cultural offer and provide an excellent development opportunity for the teachers involved.

Financial Information

Unrestricted reserves held by the organisation equate to three months of salary and closure costs. As most of the Charity's income and expenditure is restricted this makes the operating expenditure look very low and therefore the reserves look high. However, once you take the turnover into account the Charity hold reserves in line with its policy. A budget for 2019 was not deemed necessary for the financial assessment due to the size of the funding request.

Year end as at 31 March	2017	2018
	Audited Accounts	Draft Accounts
	£	£
Income & expenditure:		
Income	2,589,751	2,327,459
Expenditure	(2,575,060)	(2,048,990)
Total surplus/(deficit)	14,691	278,469
Cost of Raising Funds	13,540	10,343
- % of income	0.5%	0.4%
Operating expenditure (unrestricted funds)	68,922	229,736
Free unrestricted reserves:		
Free unrestricted reserves held at year end	207,612	207,612
No of months of operating expenditure	36.1	10.8
Reserves policy target	203,829	203,829
No of months of operating expenditure	35.5	10.6
Free reserves over/(under) target	3,783	3,783

Recommendation

ANDLL have been working in the creative learning sphere for many years across London and have established links to the cultural sector. This project meets the objects of the Combined Education Charity as it will be providing funding towards the course costs and roundtable sessions for London school teachers.

It is noted that three City of London Academies Trust teachers will be granted places on the programme this year. The cost of the training is approximately £1,600 per person. The applicant has requested a grant of £4,800. A greater award is recommended to extend the beneficiary class and allow more teachers to benefit. Funding is recommended as follows:

£9,600 over 12 months towards the cost of workshops, coaching and roundtable events as part of the Cultural Leadership Programme conditional on the grant only being applied to benefit London school teachers from maintained schools and academies.

Combined Education Charity – Recommendations

14806	Applicant 1	<p>The applicant will start a 1-year MA /PG Dip in Performance (Acting) Course at Mountview Academy of Theatre Arts in September 2018. Funding is being requested to contribute to course fees for the 1-year course. The total course fees for the course are £16,325 and your support would go a long way to helping the applicant reach their funding target. The course is intensive with students expected to receive 36 contact hours a week making it difficult to work part-time. At assessment the applicant provided evidence of their income which is well under the Minimum Income Standard. They also outlined how they had sought funds from 9 other Trusts without success. The applicant has outlined how this grant will allow them to access education and training opportunities in the Cultural Arts which meets the criteria of the Combined Education Charity. From assessment this application has met the criteria of the Combined Education Charity and met the exceptional circumstances criteria as they have demonstrated how they have made determined efforts to access sufficient funds from elsewhere. A positive reference was received from the Mountview Academy on request. Funding is recommended as follows:</p> <p>£5,000 contribution to the course fees for a MA/ PG Dip in Performance (Acting) at Mountview Academy of Theatre Arts.</p>
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14815	Applicant 2	<p>The applicant is currently studying a BA in Journalism and Communication at Middlesex University. As part of their third year of study they are seeking funding towards the purchase of a computer, film-equipment, software and a contribution to travel costs to enhance their study. The applicant has traumatic stress disorder and provided a lot of detail at assessment about their situation. Additional information will be available at committee if required. The applicant has never received grant funding to help with their study and this application is for the equipment to help them work remotely on days that they require to be at home. The applicant outlined how they have requested funding from several Livery companies but have not been successful in receiving support, due to their age or because of the course being studied. They currently receive a £11,000 a year student loan, £180 a month Employment Support Allowance and receive approximately £400 a month working at the Middlesex Student Union. This brings them well below the minimum income standard. Your officer has received a positive reference from the course tutor. As the policy for the Combined Education Charity outlines that it is interested in assisting individuals that study subjects in the Cultural Arts, Science and Technology subjects then this application falls outside of policy. However, this application fits with and will advance the objects of the Combined Education Charity. Funding is recommended if the Trustees are happy to award funding outside the policy criteria in accordance with the objects of the Charity.</p> <p>£5,000 bursary toward the purchase of a computer, film equipment and travel costs for the final year of study of a BA in Journalism and Communication at Middlesex University. Funding is conditional on the University distributing the funding to and purchasing equipment on behalf of the applicant.</p>
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Rejections

14805	Applicant 3	The applicant has been offered a place to attend The Italia Conti Academy of Theatre Arts to study a 3-year Musical Theatre Diploma Course. The applicant currently lives and is studying in St Neots and is therefore not a resident of the City of London or London Boroughs. They have also provided evidence that they have received a Drama and Dance Award from Italia Conte Academy to assist with course fees for the first year of study. The application has not broken-down travel and course costs required as the applicant is not yet a London resident. This application has not demonstrated how it meets the policy of the Combined Education Charity. Feedback will be provided to the applicant that they would be eligible to apply in a year once a London resident.
14809	Applicant 4	The applicant has accepted a place to study an MSc in Econometrics and Mathematical Economics at the London School of Economics. The applicant is a London resident and has demonstrated how this course will help them to access further post graduate study in the subject. The application received outlined how the applicant had been successful in receiving a variety of grants, loans and scholarships to support them during their study. This application is looking to assist with the shortfall required to complete funding for the course. The application was submitted with no additional information or proof of situation and when requested your officer received no additional information to make a full assessment. This application is not recommended for funding as the applicant has not demonstrated how they meet the exceptional circumstances criteria or provided supporting information to make a full assessment.